# **BÉLL POTTER**

### **Analyst**

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#### Authorisation

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# **Accent Group Limited (AX1)**

Lockdowns open buying opportunity

### Recommendation

Buy (unchanged)
Price
\$2.34
Target (12 months)
\$2.90 (previously \$3.30)

### **GICS Sector**

### Retailing

Expected Return	
Capital growth	23.9%
Dividend yield	4.0%
Total expected return	27.9%
Company Data & Ratio	s
Enterprise value	\$1,724m
Market cap	\$1,273m
Issued capital	543.9m
Free float	~65%
Avg. daily val. (52wk)	\$3.3m
12 month price range	\$1.45 - \$3.08

Price Performance						
-	(1m)	(3m)	(12m)			
Price (A\$)	2.67	2.63	1.43			
Absolute (%)	-12.36	-11.03	64.21			
Rel market (%)	-14.64	-18.56	40.35			



# Strong FY21 result...

AX1 announced a strong FY21 result, with FY21 EBIT lifting 31.8% to \$124.9m, 2.7% ahead BPe \$121.6m. The strong result was driven by: 1) 8.3% like-for-like (LFL) sales growth; 2) online sales lifting 48.5%; 3) 30bps gross margin expansion; 4) operating leverage benefits; and 5) strong store rollout progress with 83 net openings. Note, the FY21 result includes the net benefit of wage subsidies in 1Q21 of \$9.4m.

# ...although lockdowns materially impacting 1H22

COVID restrictions/lockdowns in July/August have had a material impact, as follows:

- Trading update for first 7 weeks: LFL sales (incl. store closures) down -16% (cycling +1.3%). Online providing some cushion to lost in-store sales, although at a reduced extent vs last year (noting Jobkeeper stimulus buoyed sales last year).

  Group EBIT impact of at least -\$15m: Noting this is for July and August alone.
- Inventory position on the 'heavy side', but a fortunate position given supply chain risks: AX1 exited FY21 with \$217m in inventory, which we est. to be \$30m on the 'heavy side', although AX1 noted the inventory is new/on-season product. Lockdowns will slow the rebalance of stock levels, which is seeing promotions increase; although at the same time we believe having excess inventory is a preferred position ahead of the key Dec quarter given global supply chain risks.
- Solid balance sheet to navigate difficult backdrop, with modest leverage ratio
  of 0.4x at end-FY21. Landlord negotiations, round 2: AX1 flagged it is in the
  process of engaging with landlords (like last year) to determine appropriate rent
  terms during lockdowns, thereby containing 1H22 rent cash outlay to a fair level.

### Earnings changes & Investment View: Retain Buy, PT \$2.90

We have cut our 1H22 estimates to reflect lockdown impacts. The net effect is our FY22 EPS falls by -21%, although there is no material change in FY23/FY24. Including model roll-forward, our 12-month price target reduces to \$2.90 (previously \$3.30). Notwithstanding the material near-term lockdown impacts, the underlying fundamentals of the business remain strong and attractive. We retain our Buy rating on the stock.

Earnings Forecast								
Jun Year end	2021a	2022e	2023e	2024e				
Sales (A\$m)	992.8	1,030.1	1,236.8	1,346.7				
EBITDA (A\$m)	242.0	237.5	286.2	313.7				
NPAT (reported) (A\$m)	76.9	62.4	90.6	103.2				
NPAT (underlying) (A\$m)	76.9	62.4	90.6	103.2				
EPS underlying (cps)	14.2	11.5	16.7	19.0				
NPAT (adjusted) (A\$m)	78.5	64.0	92.2	104.8				
EPS adjusted (cps)	14.5	11.8	17.0	19.3				
EPS adjusted growth (%)	36.7%	-18.6%	44.1%	13.6%				
PER (on adjusted EPS) (x)	16.2	19.9	13.8	12.1				
EV/EBITDA (x)	7.1	7.3	6.0	5.5				
Dividend (¢ps)	11.3	9.3	13.3	15.2				
Yield (%)	4.8%	4.0%	5.7%	6.5%				
Franking (%)	100%	100%	100%	100%				

SOURCE: BELL POTTER SECURITIES ESTIMATES

# Strong FY21 result, EBIT up 31.8% vs pcp

### Headline result

Accent Group Ltd (AX1) announced underlying FY21 EBIT up +31.8% YoY to \$124.9m (BPe ~\$121.6m), FY21 like-for-like (LFL) sales increased +8.3% (cycling +1.6%), Including 83 net new store openings, FY21 total sales was \$992.8m, up 19.6% vs pcp. Online sales lifted 48.5% vs pcp, representing ~12% of FY21 total sales.

Underlying NPAT was \$76.9m vs BPe \$75.4m. On an adjusted NPAT basis (i.e. before post tax identifiable amortisation) the profit result was \$78.5m (vs BPe \$77.0m).

A final dividend of 3.25cps (100% franked) was declared, down vs 4.0cps paid last year...

Figure 1 provides a summary of the result.

Figure 1 - Actual vs expected summary								
				d is post AASB-		Actual	Expected	Actual vs
	1H20	2H20	FY20	1H21	2H21	FY21	FY21e	Expected
Total Revenue	454.2	375.6	829.8	478.1	514.7	992.8	923.4	7.5%
% - Growth (pcp)	13.6%	-5.2%	4.2%	5.3%	37.0%	19.6%		
EBITDA	107.4	96.0	203.4	138.4	103.6	242.0	243.0	-0.4%
%-Margin	23.6%	25.6%	24.5%	29.0%	20.1%	24.4%	26.3%	-1.9%
% - Growth (pcp)	75.2%	101.8%	86.8%	29.0%	7.9%	19.0%		
Depn & Amort.	-15.1	-16.8	-31.9	-19.6	-17.0	-36.5	-43.9	-16.9%
EBIT	55.5	39.2	94.8	81.8	43.1	124.9	121.6	2.7%
%-Margin	12.2%	10.4%	11.4%	17.1%	8.4%	12.6%	13.2%	-0.6%
% - Growth (pcp)	17.2%	18.1%	17.6%	47.3%	9.8%	31.8%		
Net Interest	-7.1	-7.3	-14.4	-6.6	-7.3	-13.9	-14.1	
Profit before Tax	48.4	31.9	80.3	75.2	35.8	111.0	107.5	3.3%
Tax	-14.8	-9.8	-24.6	-22.4	-11.7	-34.1	-32.1	
Associates/Minorities	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Underlying NPAT	33.6	22.1	55.7	52.8	24.1	76.9	75.4	2.0%
%-Margin	7.4%	5.9%	6.7%	11.0%	4.7%	7.7%	8.2%	-0.4%
% - Growth (pcp)	3.3%	0.3%	2.1%	57.3%	9.1%	38.1%		
Add-back ident. amort'n	0.8	0.8	1.6	0.8	0.8	1.6	1.6	
Adjusted NPAT	34.4	22.9	57.3	53.6	24.9	78.5	77.0	2.0%
% - Growth (pcp)	3.2%	0.2%	2.0%	56.0%	8.7%	37.1%		
Abnormals post tax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Reported NPAT	33.6	22.1	55.7	52.8	24.1	76.9	75.4	2.0%
DPS (¢ps)	5.3	4.0	9.3	8.0	3.3	11.3	11.7	-0.5

### Growth plan update:

- New Stores At least 65 new stores expected to open in FY22 across all banners. On track to reach 700 stores in FY22.
- StyleRunner Target 60+ stores in ANZ within next 3 years.
- Glue store Target of 60 stores by December 2023.
- Online planned to grow to 30% of sales over time.
- Vertical brand sales expected to grow to more than \$70m in FY22.
- Pivot 15 stores planned to be trading by December 2022.
- The Trybe 11 stores currently trading strongly, additional stores planned to open in 1H22.
- Wholesale Skechers distribution agreement extended by 6 years to December 2032.

### Trading update for start of 1H22 (first 7 weeks):

- LFL retail sales (combined figure across all banners) down -16% (cycling +1.3%). Note, this is inclusive of the impact of mandated temporary store closures.
- Digital sales over the last 3 weeks (with NSW and VIC largely closed) up 66.7% vs pcp.
- Group EBIT impact due to COVID related disruptions across July and August will be at least -\$15m.
- Given ongoing uncertainty surrounding impact of COVID-19, no forward sales or profit guidance for FY22 was provided.

# **Forecast changes**

We have cut our 1H22 estimates to reflect lockdown impacts. The net effect is our FY22 EPS falls by -21%, although there is no material change (<3%) in FY23/FY24. Including model roll-forward, our 12-month price target reduces to \$2.90 (previously \$3.30).

Figure 2 shows changes for FY22e - FY24e.

Figure 2 – Earnings revisions summary										
			FY22e			FY23e			FY24e	
		Old	New	% Change	Old	New	% Change	Old	New	% Change
Revenue	\$m	1132.6	1030.1	-9.0%	1251.9	1236.8	-1.2%	1334.8	1346.7	0.9%
EBITDA	\$m	260.6	237.5	-8.9%	290.7	286.2	-1.6%	315.3	313.7	-0.5%
EBITDA Margin	%	23.0%	23.1%	0.0%	23.2%	23.1%	-0.1%	23.6%	23.3%	-0.3%
Underlying NPAT	\$m	78.7	62.4	-20.7%	92.0	90.6	-1.5%	105.5	103.2	-2.2%
Adjusted NPAT	\$m	80.3	64.0	-20.3%	93.6	92.2	-1.5%	107.1	104.8	-2.1%
Underlying EPS	¢ps	14.5	11.5	-20.7%	16.9	16.7	-1.5%	19.4	19.0	-2.2%
DPS	¢ps	12	9	-24.6%	14	13	-1.5%	16	15	-2.2%

SOURCE: BELL POTTER SECURITIES ESTIMATES

# **Accent Group Limited**

# **Company Description**

Accent Group Limited (AX1) is an investment holding company which owns/operates a number of footwear businesses in the performance, comfort and active lifestyle sectors. These include multi-branded retailers, The Athlete's Foot Australia, Platypus and Hype, as well as a number of mono-branded retail stores for Merrell, Skechers, Vans & Timberland. AX1 also has an emerging presence in youth apparel through its Glue Store platform. The group has exclusive distribution rights for a number of international brands across ANZ including Skechers, Vans, Merrell, CAT, Saucony, Timberland, Sperry, Palladium, Stance and Dr Martin.

### **Investment Strategy**

We rate AX1 Buy with a PT of \$2.90. AX1's strategic focus has moved from acquisition and integration, to innovation in its core business and expansion through new concepts and small targeted acquisitions. AX1 has a leading omni-channel capability with The Athlete's Foot, Platypus, Skechers and Hype as its key footwear retail platforms. AX1 also has a number of new footwear concepts including The Trybe, PIVOT and online marketplace 'Cremm'. Through a "high service & more tailored" market position, AX1 seeks to achieve greater differentiation vs peers as well as create perceived value across its retail platforms.

### **Valuation**

Our blended 12-month price target is \$2.90. Our SOTP (EV/EBITDA basis) is \$2.89, while our DCF is \$2.91 (WACC of 10.2%). We take a simple average of the two.

### Risk to Investment Thesis

Key risks to our investment thesis include (but are not limited to):

- COVID-19: The substantial impact of COVID-19 on the global & domestic economies is
  creating enormous volatility and uncertainty in global share markets. The forecasts in
  the report may be subject to significant changes if this situation continues for an
  extended period of time.
- Slowdown in consumer spending and rise in unemployment AX1's product portfolio is mainly footwear and clothing which are discretionary items. AX1 targets the premium end of the market in a number of its retail platforms and hence exposed to consumer trading down behaviour risk (albeit PIVOT should capture some of this).
- Increased competition Increased competitive intensity via price/product range may place pressure on sales/margins. This includes the threat of **online competition**.
- **Brand equity deterioration** Due to poor product quality. For Wolverine brands, if the product story is not good out of the US, than this may impact the brands in ANZ.
- Loss of distribution licenses with Wolverine World Wide A large component of wholesale earnings is derived from the distribution of Wolverine brands.
- Movements in \$A/\$US Can impact sourcing cost/earnings. AX1 employ a hedging program: 6 months out (as a min. term) at 50% until an order is placed at which point this rises to 70% hedged. As stock arrival nears, AX1 increases hedge cover >70%.
- Impairment risk due to difficult market conditions or the deterioration in brand equity.
- Prolonged adverse weather AX1 has a high exposure to outdoor footwear/apparel.



# Accent Group Limited as at 19 August 2021

RecommendationBuyPrice\$2.34Target (12 months)\$2.90

### Table 1 - Financial summary

Jun Year end	2019	2020	2021	2022e	2023e	2024
Profit & Loss (A\$m)	796.4	829.8	992.8	1.030.1	1,236.8	1,346.7
Sales revenue				,	,	,
Change	13.3%	4.2%	19.6%	3.8%	20.1%	8.99
EBITDA	108.9	203.4	242.0	237.5	286.2	313.7
Change	19.8%	86.8%	19.0%	-1.9%	20.5%	9.69
Deprec. & amort.	(28.3)	(31.9)	(36.5)	(41.1)	(41.7)	(41.3
EBIT	80.6	94.8	124.9	104.4	145.7	166.9
Net Interest	(3.6)	(14.4)	(13.9)	(15.2)	(16.2)	(19.4
Pre-tax profit	77.0	80.3	111.0	89.1	129.5	147.4
Tax expense	(22.4)	(24.6)	(34.1)	(26.7)	(38.8)	(44.2
tax rate	29%	31%	31%	30%	30%	309
Associates	-	-				-
Minorities/Prefs	(0.0)				-	-
Underlying Net Profit	54.6	55.7	76.9	<b>62.4</b> -18.9%	90.6	103.2
Change	20.0%	2.1%	38.1%	-18.9%	45.3%	13.99
Abs. & extras.	(0.7)	-				
Reported Profit	53.9	55.7	76.9	62.4	90.6	103.2
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Indorhina Not Profit	E4 6	55.7	76.9	62.4	90.6	103.2
Underlying Net Profit	54.6	55.7				
Add-back ident. amort'n	1.6	1.6	1.6	1.6	1.6	1.6
Adjusted Net Profit	56.2	57.3	78.5	64.0	92.2	104.8
Change	19.4%	2.0%	37.1%	-18.5%	44.1%	13.69
Assumed AASB16 adjustment to Under	erlying EBITD	(81.7)	(85.7)	(94.5)	(101.4)	(108.4
Underlying EBITDA (Pre-AASB16)		121.7	156.3	143.0	184.7	205.3
<u> </u>						
Cashflow (A\$m)						
EBITDA	108.9	203.4	242.0	237.5	286.2	313.7
Working capital changes	(25.8)	(6.8)	(38.5)	3.4	(4.6)	(9.6
Net Interest Expense	(4.1)	(4.6)	(2.6)	(15.2)	(16.2)	(19.4
Гах	(28.6)	(12.3)	(53.2)	(22.9)	(36.2)	(41.9
Other operating items	15.4	(13.0)	11.7	(2.8)	1.7	1.7
Operating Cash Flow	65.7	166.7	159.4	200.1	231.0	244.4
Capex	(24.8)	(23.8)	(26.2)	(25.8)	(30.9)	(33.7
Free Cash Flow	40.8	142.8	133.2	174.3	200.1	210.7
Acquisitions	(11.8)	(9.0)	(18.4)	-	-	-
Disposals	-	-	-	-	-	-
Payment of leases	-	(67.3)	(86.8)	(88.0)	(113.5)	(121.3
Dividends paid	(44.7)	(48.8)	(65.0)	(37.3)	(69.3)	(78.2
Other investing items	`- '	-	-	-	-	`-
Equity	1.8	0.8	1.0		_	
Core debt increase/(reduction)	12.5	-	15.0	(49.1)	(17.3)	(11.2
Balance Sheet (A\$m)						
Cash	36.7	54.9	34.1	15.0	15.0	15.0
Receivables	29.8	33.3	39.7	43.7	48.1	52.4
nventories & WIP	131.5	129.1	216.9	196.5	210.6	229.4
Other current assets	5.8	13.3	14.1	14.1	14.1	14.1
Current Assets	203.8	230.6	304.8	269.3	287.9	310.9
Receivables	-	-	-	-	-	-
Assoc & investments	-	-	-	-	-	-
Fixed Assets (PP&E)	86.2	97.7	115.5	105.3	99.8	97.7
Right-of-use Assets	-	233.0	271.3	292.6	313.1	334.3
ntangibles	352.9	358.6	372.7	367.5	362.2	356.8
Other mom-curr assets	26.8	36.3	47.8	47.8	47.8	47.8
Non Current Assets	465.8	725.6	807.4	813.3	822.9	836.6
Total Assets	669.6	956.2	1,112.2	1,082.6	1,110.8	
Short term debt	30.0	93 <b>0.2</b> 15.0	40.0	20.0	20.0	<b>1,147.5</b> 20.0
Creditors	99.5	93.7	149.4	136.5	150.4	163.8
Provisions	25.2	39.5	32.5	29.7	31.3	32.9
Other curr liabilities	12.4	86.3	118.2	126.6	134.6	143.0
Current Liabilities	167.1	234.6	340.2	312.7	336.4	359.8
T debt (incl. leases)	56.1	308.0	338.1	311.7	315.3	325.8
Creditors		-	-	-	-	
Provisions	16.0	1.6	0.7	0.7	0.8	3.0
Other non curr liabilities	27.0	2.9	4.2	4.2	4.2	4.2
Non Current Liabilities	99.2	312.4	343.0	316.6	320.3	330.9
Fotal Liabilities	266.3		683.2	629.4	656.7	690.7
Vet Assets		547.0 400.2				15U.I
	403.3	409.2	429.0	453.2	454.0	456.8
Share Capital	388.8	389.6	390.6	390.6	390.6	390.6
Reserves	13.1	18.5	26.0	26.0	26.0	26.0
Retained Earnings	1.4	1.1	12.3	36.6	37.4	40.2
Shareholders Equity	403.3	409.2	429.0	453.2	454.0	456.8
Outside Equity Interests		-		-	-	-
Total Equity	403.3	409.2	429.0	453.2	454.0	456.8
			·			
Core Net debt/(cash) \$m	49.4	31.2	67.0	18.0	0.7	(10.5

Price Recommendation						\$2.34 Bu
Diluted issued capital (m)						543.9 1,272.7
Market cap (\$m) Target Price (A\$ps)						\$ 2.90
Jun Year end	2019	2020	2021	2022e	2023e	2024
Valuation Ratios	2019	2020	2021	20226	20236	2024
Underlying EPS (¢ps)	10.1	10.3	14.2	11.5	16.7	19.0
% change	20.0%	2.1%	37.8%	-19.0%	45.3%	13.9%
Adjusted EPS (¢ps)	10.4	10.6	14.5	11.8	17.0	19.3
% change	19.4%	2.0%	36.7%	-18.6%	44.1%	13.6%
PE (on underlying EPS) (x)	23.3	22.8	16.5	20.4	14.0	12.3
PE (on adjusted EPS) (x)	22.6	22.1	16.2	19.9	13.8	12.1
EV/EBITDA (x)	15.83	8.47	7.12	7.26	6.02	5.49
EV/EBIT (x)	21.39	18.19	13.80	16.52	11.83	10.33
NTA (\$ps)	0.09	0.09	0.10	0.16	0.17	0.18
P/NTA (x) Pook Value (\$ps)	25.16 0.74	25.05 0.76	22.62 0.79	14.86	13.86 0.83	12.73
Book Value (\$ps) Price/Book (x)	0.74 3.15	3.10	0.79 2.97	0.83 2.81	0.83 2.80	0.84 2.79
DPS (¢ps)	8.3	9.3	11.3	9.3	13.3	15.2
% pay-out	82.0%	90.0%	79.5%	80.8%	80.0%	80.09
Yield (%)	3.5%	4.0%	4.8%	4.0%	5.7%	6.59
Franking (%)	100%	100%	100%	100%	100%	1009
Capital Return Payts (¢ps)	-	•	•	-	•	-
Performance Ratios						
Revenue growth (%)	13.3%	4.2%	19.6%	3.8%	20.1%	8.99
EBITDA growth (%)	19.8%	86.8%	19.0%	-1.9%	20.5%	9.6
EBITDA/sales margin (%)	13.7%	24.5%	24.4%	23.1%	23.1%	23.3
EBIT/sales margin (%)	10.1%	11.4%	12.6%	10.1%	11.8%	12.4
Gross cash conversion (%)	90.4%	90.3%	88.9%	100.3%	99.0%	97.5
Free cash-flow yield (%)	3.2%	11.3%	10.5%	13.7%	15.7%	16.6
ROE (%) (on adj NPAT)	14.0% 12.9%	14.1% 14.8%	18.5% 19.1%	14.5%	20.2% 22.5%	22.8° 26.5°
ROIC (%) Capex/Depn (x)	1.0	0.8	0.8	15.3% 0.7	0.8	20.5
Net interest cover (x)	22.5	6.6	9.0	6.9	9.0	8.6
Core net Debt/EBITDA (pre-AASB16) (x)	0.5	0.3	0.4	0.3	0.0	n/a
Net debt/equity (%)	12.3%	84.7%	105.1%	95.3%	97.7%	101.29
Net debt/net debt + equity (%)	10.9%	45.9%	51.2%	48.8%	49.4%	50.39
Half yearly (A\$m)	1H19	2H19	1H20	2H20	1H21	2H2
Sales revenue	399.9	396.4	454.2	375.6	478.1	514.7
EBITDA	61.3	47.6	107.4	96.0	138.4	103.6
Deprec. & amort.	(13.9)	(14.4)	(15.1)	(16.8)	(19.6)	(17.0
EBIT	47.4	33.2	55.5	39.2	81.8	43.1
Interest expense	(1.6)	(2.0)	(7.1)	(7.3)	(6.6)	(7.3
Pre-tax profit	45.8	31.2	48.4	31.9	75.2	35.8
Tax expense tax rate	(13.3) 29%	(9.2) 29%	(14.8) 31%	(9.8) 31%	(22.4) 30%	(11.7
tax rate Associates	29%	29%	3170	3170	30%	337
Associates Minorities	(0.0)	(0.0)		-		
Underlying Net Profit	32.5	22.1	33.6	22.1	52.8	24.1
Abs. & extras.	(0.3)	(0.3)			-	
Reported Profit	32.1	21.7	33.6	22.1	52.8	24.1
Underlying Net Profit	32.5	22.1	33.6	22.1	52.8	24.1
Add-back ident. amort'n	0.8	0.8	0.8	0.8	0.8	3.0
Adj. Net Profit	33.3	22.9	34.4	22.9	53.6	24.9

SOURCE: BELL POTTER SECURITIES ESTIMATES

49.4 346.6

450.9

431.9 443.5

462.5

Net debt/(cash) [incl. leases] \$m

### **Recommendation structure**

**Buy:** Expect >15% total return on a 12 month view. For stocks regarded as 'Speculative' a return of >30% is expected.

**Hold:** Expect total return between -5% and 15% on a 12 month view

**Sell:** Expect <-5% total return on a 12 month view

Speculative Investments are either start-up enterprises with nil or only prospective operations or recently commenced operations with only forecast cash flows, or companies that have commenced operations or have been in operation for some time but have only forecast cash flows and/or a stressed balance sheet.

Such investments may carry an exceptionally high level of capital risk and volatility of returns.

### Research Team

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